

# CALEB WHITE

cabeeb.com/resume  
yo@cabeeb.com  
434.933.2332

I'm a web experience enthusiast with a passion for creatively and elegantly crafted web code. Pardon the ambiguous shift to the third person:

- 7 years of professional experience in web development - 5 years within agencies.
- Specializes in creating light-weight, front-end web code - specifically W3C Valid XHTML, CSS & Javascript - optimized for all modern desktop and mobile browsers.
- Very robust PHP & MySQL skills, having created several CMSes & applications.
- Extremely skilled at fully utilizing Wordpress as a blogging platform & CMS.
- Excellent communication, writing, collaboration and leadership skills.
- Very capable website designer using Adobe Fireworks or Photoshop.
- Makes a mighty fine cup of coffee.

## EXPERIENCE

### Freelance Front End & Wordpress Developer

July 2010 - Present; Chicago, IL

Working with individuals and agencies on freelance and short-term contract bases.

**Clients:** VSA Partners, DRM Labs, World Vision

### Senior Web Developer, Pursuant

Jan 2007 - July 2010; Dallas, TX

Lead front-end developer in a 150-person agency focused on serving non-profit organizations.

**Responsibilities:** Front-end development, Wordpress theme creation & CMS integration, site template creation & implementation, web application development, project & team management, HTML email layout, sending & data management

**Clients:** Notre Dame University, Texas A&M University, Willow Creek Association

### Co-founder, Magntize

Aug 2008 - Present; Keller, TX

Co-conceived, created and launched Magntize, a personal branding / website creation tool.

**Responsibilities:** Application vision & wireframing, business analysis, copy writing, user support, marketing, template creation, front & back-end development

**Clients:** Over 9,000 users (as of Dec, 2010)

### Co-founder/Developer, Fuor

Mar 2006 - Jan 2009; Dallas, TX

Founding member of Fuor [sic], a four-person agency focused on identity branding and website design & development.

**Responsibilities:** Front-end development, Wordpress development, business strategy, financial planning

**Clients:** Salvation Army of Texas, The Branch Church of Christ, Trivate

## EDUCATION

### University of Texas at Dallas

Bachelor's of Science, Business Administration

## EXPERTISE

### Front End

XHTML, HTML5, CSS 2.1, CSS3, Javascript, jQuery, dojo, Grid 960

### Back End

PHP, MySQL, Wordpress, Smarty, .NET, MSSQL

### Conceptual

Website design, application vision & concepting, UX design collaboration, project scoping & planning

### "The Details"

Hosting & server management, marketing strategy, copy writing, client & account management, team management, financial development

## PORTFOLIO

### cabeeb.com/blog

Personal blog completely designed and developed from scratch; built on Wordpress.

### magntize.com

Co-founder & developer of a robust and elegant web application.

### persontopersonfundraising.com

Lead front & back-end developer on a multi-instance fundraising website template.

### iamorangemags.com

An athletics site for OSU solely developed using XHTML, CSS, jQuery, and cufón.

For a full portfolio, pay a visit to [cabeeb.com/portfolio](http://cabeeb.com/portfolio)